Alliance Membership Agreement 2023.02.01

FREE Directory Listing:

Free Directory listing at **encen.net** is offered to all centers using EE Systems. Encen reserves the right to charge for listings in the future.

Alliance Membership: $1200 for first year and $99 / month thereafter

This is Encen's entry level membership and it includes:

- Access to growing library of business building tool
- Subscription to monthly newsletters;
- Link from Wellgizer site to your existing website;
- Encen.net listing;
- Access to future Mastermind services;
- Access to Fee for Service Design and Coaching;

Wellgizer Brand Package: $2400 for first year and $199/ month thereafter

The **Wellgizer brand**, includes name, logo symbol, taglines ("Energize Wellness"):

- Above Alliance Membership benefits
- License to use Wellgizer name, logo, symbol and taglines;
- One page listing at wellgizer.com (Wellgizer brand or Cobrand options);
- Wellgizer Digital logo files;
- Wellgizer Business card layouts (printing is extra);
- Wellgizer Postcards (printing is extra);
- Wellgizer Gift Cards (printing is extra);
- Email signature logo
- Email address - One Google workspace email account (yourname@wellgizer.com)
- Note: additional emails are $10 per month
  Note: "Independently owned and operated" is on all marketing material

Additional Terms:

- Non-exclusive rights to name and logo (**Wellgizer**). A center owner can personally promote their center anywhere in the world.
- Members can point their domains (ie. wellnesscenterofny.com) to their Wellgizer.com page.
- Members have the option to create their own external websites.
- Members are required to pay for the first year in advance and then in advance monthly thereafter.
- Member authorizes BrandMother to automatically debit a credit or debit card on a monthly basis on the anniversary of their membership start date.
- **Lifetime Price Lock -** Your contracted membership price will never increase unless there is a break in service payments.
- This agreement is governed by the laws of the State of California.



Director of BrandMother / encen Alliance

_____date _____

Alliance Member

BrandMother℠

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